

Palma plays host to the initiative “Your city is full of pianos”

Fundación Jesús Serra and the Maria Canals International Music Competition, in collaboration with the Cultural area of Palma City Council, is bringing the initiative to the Mallorcan capital on 5 May, filling the city centre with seven grand pianos.

“Your city is full of pianos”, an initiative by Fundación Jesús Serra, of Grupo Catalana Occidente (GCO) and the Maria Canals International Music Competition is crossing the sea for the first time, to the Balearic Islands. On this occasion, Palma is the chosen capital to host the initiative that brings playing the piano closer to all citizens.

On Friday 5 May, from 10 am until 8 pm, people walking around the centre of Palma can enjoy this cultural initiative, where there will be seven grand pianos distributed on a circuit to discover some of the most emblematic areas of the city. Carrer del Mirador, Passeig des Born, Plaça de Cort and La Rambla are just some of the iconic locations chosen for the pianos.

"Your city is full of pianos" offers professional musicians, schools, music conservatory students, children and music lovers, seven pianos so that anyone who wants to can play or simply enjoy listening to other budding musicians perform. Each piano will be presided over by students of the Conservatori Superior de Música de les Illes Balears. Piano fans can also enjoy the use of a concert grand piano, usually only played in large auditoriums, which will exceptionally be made available to the public for one day to play and enjoy.

The seven pianos will be placed in the following locations in Palma:

- 1.- Carrer del Mirador
- 2.- S hort del Rei-Escultura Calder
- 3.- Passeig des Born
- 4.- Plaça de Cort
- 5.- Plaça del Mercat
- 6.- La Rambla
- 7.- Plaça de la Madre de Deu de la Salut (Sant Miquel Church)

It should be noted that the Palma Municipal School of Music will take the opportunity to carry out the "Pianada" activity, in which more than 50 students will participate. It will take place in the Plaça de Cort at 5 pm.

About Fundación Jesús Serra

Fundación Jesús Serra is a non-profit organization created in memory of Jesús Serra Santamans, a well-known businessman and sponsor and founder of Grupo Catalana Occidente. The foundation develops and supports projects in the areas of research, education, business, social action, sports, and promotion of the arts, with a common goal: a responsible commitment to society.

Date 2 May 2023

The day's highlights can be shared on social media through photos, videos and messages with the hashtag #PianosPalma.

The "Your city is full of pianos" project invites the public to engage with, activate and take ownership of their urban environment through music. It is one of the highlights organised jointly by the Fundación Jesús Serra and the Maria Canals Competition to bring music closer to everyone in Spain.

"2023 is an important year for Fundación Jesús Serra, as we celebrate our 25th anniversary. "Your city is full of pianos" is one of our leading actions and one that best reflects our purpose of preserving the principle of equal opportunities. We want to thank the institutions of Palma for their collaboration and for giving us the opportunity to offer the magic surrounding this initiative to anyone who wants to approach the pianos, either to play them, delight in their music or show any artistic expression around these pianos. We hope that on May 5 it will be a special day for all Mallorcan citizens who can enjoy this special day", says the director of Fundación Jesús Serra, Ignacio Gallardo-Bravo.

In the words of the director of the Maria Canals Competition, Jordi Vivancos, "Your city is full of pianos" is an initiative that offers us the possibility of giving the piano the spotlight it deserves. It not only allows us to bring music and the piano closer to society, but at each stop we have the opportunity to discover new piano talents. And it also helps us to promote participation in the prestigious Maria Canals International Music Competition, which this year has held its 68th edition".

The close collaboration between the Fundación Jesús Serra and the Maria Canals Competition has allowed this cultural activity to take place in several cities such as Barcelona, Madrid, Bilbao, Sevilla, Cádiz, Málaga, Salamanca, Toledo, Santiago de Compostela, Valencia, León, Granada, San Sebastián, Zaragoza, Cáceres, Santander and Córdoba. After Palma de Mallorca, the initiative will travel to Madrid on 22 September.

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If you require any additional information,
please do not hesitate to contact us.

Mar Torrents
m.torrents@romanrm.com
Tel. 934 142 340

Ana Isabel Palacio
apalacios@agencia-sim.com
Tel. + 34 617364435