Occident Fundación

bepro

Press Release

Madrid, 17/09/2026

Fundación BEPRO and Fundación Occident support the future of 53 athletes through a new edition of their holistic scholarship programme

The sixth edition of the Fundación BEPRO–Fundación Occident Scholarships is investing a total of €200,000 this year to support 53 athletes through 13 Financial Scholarships and 40 Sports Psychology Scholarships. The award ceremony took place at Occident's headquarters in Madrid and brought together institutions, businesses and leading figures from Spanish sport

Madrid, 17 September 2026. Fundación BEPRO and Fundación Occident held the sixth Fundación BEPRO–Fundación Occident Scholarship Awards this Thursday, a programme that is investing €200,000 this year to provide holistic support to 53 athletes, consolidating a support model that puts the individual at the heart of sporting development.

During the ceremony, 13 Financial Scholarships and 40 Sports Psychology Scholarships were awarded. This combination of support enables athletes to receive assistance both financially and in an area as important as their emotional and psychological wellbeing. The programme also provides all participating athletes with academic support and specialised guidance to help them find the best academic pathway so they can keep studying during their sporting careers.

The ceremony brought together representatives from the institutional, business and sporting sectors, highlighting the shared commitment of public and private organisations to the future of Spanish sport. Those attending included José Manuel Rodríguez Uribes, Laura Halpern, Ana Salas and Garbiñe Muguruza.

As part of the event, a preview of the documentary produced by RTVE was shown. The first episode will be released in October and will follow the stories of five athletes who received scholarships in the previous edition.
During her speech, Ana Salas, President of Fundación BEPRO, spoke movingly about the origins of the project.

"Fundación BEPRO was born out of a personal experience and a very simple conviction: that no athlete should have to walk alone along the most important path of their life. Over time, people and organisations that believed in this project from the outset, such as Fundación Occident, have joined us, and today we continue to grow as one big family committed to the future of our athletes".

Garbiñe Muguruza, for her part, highlighted the importance of holistic support throughout an athlete's career.
"You're the right age and you have the energy, enthusiasm and support you need to go far. Make the most of it, give it your all and discover just how far you can go, because everyone here truly believes in you".

Representing Fundación Occident, its President Laura Halpern highlighted the partnership between the two organisations, strengthening a collaboration based on a shared approach to sport: supporting people before, during and after competition.

About Fundación Occident

Fundación Occident, formerly Fundación Jesús Serra, is a private non-profit entity, created in memory of Jesús Serra Santamans, a renowned businessman and patron, who was the founder of GCO (Grupo Catalana Occidente). Its activity consists of developing and supporting initiatives in the fields of research, business and teaching, social action, sport, and promotion of the arts, with a common objective: responsible commitment to society.

If you need additional information please do not hesitate to contact us

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"Sport is one of the most comprehensive schools of life because it teaches hard work, discipline, the ability to overcome challenges and teamwork. Our commitment is not solely to results, but to the people behind them. That is why this project won us over from the very beginning".

José Manuel Rodríguez Uribes, President of the Consejo Superior de Deportes, expressed the institutional support for the initiative.
"Initiatives such as the one run by Fundación BEPRO and Fundación Occident are truly outstanding. These athletes deserve holistic support, and at the Consejo Superior de Deportes we want to show our support for a project that embodies these values so well".

The event concluded with a drinks reception, giving athletes, families, partners and guests the opportunity to relax and spend some time together after the scholarship awards.

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