

🖥 Deusto

Press Release

15 March 2021

Fundación Jesús Serra collaborates with the University of Deusto to fund the undergraduate studies of four students

The collaboration between the two entities has led to the creation of the 'Beca Fundación Jesús Serra [Fundación Jesús Serra Scholarship]', which will become part of the Deusto Scholarship Fund. This fund aims to open up higher education opportunities for students with talent and aptitude.

Fundación Jesús Serra, part of the Catalana Occidente Group, has signed an agreement with the University of Deusto for the creation of the 'Beca Fundación Jesús Serra', a scholarship given to four students to finance 70% of their tuition fees for the duration of their studies.

The 'Beca Fundación Jesús Serra' will become part of the Deusto Scholarship Fund, a grant program that aims to offer higher education to students who do not have the financial resources necessary to pursue undergraduate studies at the university. This initiative supports education, solidarity and inclusion.

This project reflects the entities' commitment to the principle of equal opportunity by offering a highquality education aimed at developing professional and managerial skills and competencies. The University of Deusto is a meeting place for business owners, executives, academics, legal experts, politicians and representatives from civil society.

The Dean of the University of Deusto, José María Guibert, thanked Fundación Jesús Serra for its support and stressed that "thanks to Fundación Jesús Serra, four young people will be able to choose the University of Deusto for their studies. This initiative will allow students with financial need and academic potential to pursue their university studies in Deusto with greater stability. Agreements of this type affirm the importance of the collaboration between these institutions to ensure the Deusto project continues to be a reality."

For his part, the Managing Director of Fundación Jesús Serra, Ignacio Gallardo-Bravo, stated that "academic training is essential and a critical element of transformation in the face of a constantly changing global environment. For Fundación Jesús Serra, supporting equal opportunity so that an individual can receive a quality education is one of our pillars of action and our raison d'être."

About Fundación Jesús Serra

Fundación Jesús Serra is a non-profit organisation created in memory of Jesús Serra Santamans, a well-known businessman and sponsor and founder of Grupo Catalana Occidente. The foundation develops and supports projects in the areas of research, education, business, social action, sports and promotion of the arts, with a common goal: responsible compromise with society.

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