

Fundación Occident again sees a strong turnout in the 18th edition of the Jesús Serra Ski Trophy in Baqueira-Beret

- **At the sports event, the Foundation awarded its renowned Fundación Occident Grants which are aimed at training young skiing talent**

The 18th edition of the **Jesús Serra Ski Trophy**, organised by **Fundación Occident**, was held on Saturday, 7 March, on a day of high-level competition and a festive atmosphere. The exciting competition in the **Baqueira-Beret** stadium and the family-friendly, celebratory atmosphere experienced in the Village consolidate this event as a benchmark in the world of skiing in Spain thanks to its combination of sport, training and its strong social dimension, open to all audiences.

One of the distinguishing features of this tournament is the **Fundación Occident Scholarships** category, with grants awarded to young skiers under the age of 25 who combine high-level competitive skiing with their academic studies. These grants, with a total endowment of 15,000 euros, are unique at the national level, reinforcing the organisation's commitment to the sporting and academic development of skiers.

The competition, which honours Jesús Serra, founder of **GCO** and a great skiing enthusiast, has brought together promising young and experienced skiers who have demonstrated a high level of sporting prowess across the events.

The **Jesús Serra Ski Trophy** is not only a landmark in sport as it also reflects the **Fundación Occident's** passion for promoting sport and the values it conveys such as self-improvement, effort and companionship. Alongside the competition, participants have additionally enjoyed a wide range of activities and a prize-giving ceremony attended by leading figures from the world of skiing and the Foundation.

This 18th edition of the Trophy reaffirms **Fundación Occident's** commitment to promoting skiing and developing sporting talent, and it is already working on the organisation of next year's event which promises to offer new thrills and experiences.

The Giant Slalom (GS) event took place on Saturday morning, with 300 skiers once again taking all available race numbers, distributed across the U12, U14, U16, U18, U21 and U30 categories, as well as the different Masters categories.

The 32 fastest men's times and the 32 fastest women's times in the Giant Slalom had the opportunity to qualify for the spectacular night-time Parallel, which this year was streamed live on YouTube for the first time, and was followed by more than 700 people. The Parallel once again proved very exciting and decided the winners of the different scholarships and prizes awarded by the Jesús Serra Trophy in its three categories.

- **Training Category (13 to 16 years old):** Trophy + ETEVA grant (First-tier certificate for alpine skiing) for the winners + Salomon products + ISDIN products + subscription to the Esquí Pro 2026 Catalogue.

About Fundación Occident

Fundación Occident, formerly Fundación Jesús Serra, is a private non-profit entity, created in memory of Jesús Serra Santamans, a renowned businessman and patron, who was the founder of GCO (Grupo Catalana Occidente). Its activity consists of developing and supporting initiatives in the fields of research, business and teaching, social action, sport, and promotion of the arts, with a common objective: responsible commitment to society.

- **Fundación Occident Grants Category (17 to 25 years old):** Trophy + €15,000 scholarship prize to share among the top finishers + GPS Coros Pace 3 watch + Salomon products + ISDIN products + subscription to the Esquí Pro 2026 Catalogue.
- **Masters Experiences Category (26 years old and over):** Trophy + gift vouchers for La Roca Village + ISDIN products + subscription to the Esquí Pro 2026 Catalogue.

The day concluded with a DJ session and a festive atmosphere in the Village. In the women's Fundación Occident Scholarships category, Iria Medina won the 3,000-euro study grant, followed by Jana Suau and Marina Martínez de Aragón. In the men's category, Conrad Sastre took first place, also receiving 3,000 euros, followed by Jonás Sánchez and Pau Indiano.

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